



PRINCIPLES OF PERSONAL DATA PROTECTION PROCESSED BY INTERCULTURAL CREATIVE LIFE Z.S. ASSOCIATION

Effective from January 1, 2024

We respect the privacy of every individual who visits or registers on www.iclbrno.cz (hereinafter referred to as the "**Website**") and utilizes the services we provide on the Website, directly at events organized by us, or through our customer services (hereinafter referred to as "**Services**") and are committed to ensuring a secure online experience.

1. PURPOSE OF THE PRIVACY POLICY

These principles of personal data protection ("Privacy Policy") explain our approach to any personal data we may collect from you or which we have obtained from you through third parties, including from someone who bought you a gift. They also explain the purposes for which we process your personal data and the basis upon which we rely when processing them. These Privacy Policy also set out your rights regarding the processing of your personal data.

These Privacy Policy will inform you about the nature of personal data we process about you and how you can request deletion, update, transfer, and/or access to your personal data.

These Privacy Policy are intended to help you make informed decisions when using the Website and our Services. Please take the time to read and understand them. Please note that these Privacy Policy should be read and interpreted in conjunction with our General Terms and Conditions, which extensively regulate the terms of use of our Website and online ticket purchases, and the visiting rules of both ours and the venues where events are held.

Please also note that these Privacy Policy apply only to the use of your personal data obtained by us and do not apply to your personal data collected during your communication with third parties.

This Privacy Notice may change from time to time, so please check it regularly.



2. WHO WE ARE AND WHAT WE DO?

The Website and our Services are operated by the association Intercultural Creative Life z.s. ("we", "us" or "our"). Intercultural Creative Life z.s. is the controller of your personal data, responsible for your personal data obtained in connection with the operation of our Website and the provision of our Services.

Intercultural Creative Life z.s. is a registered association with identification number: 039 15 824, located at Cihlářská 646/24, Veverí, 602 00 Brno, registered in the Commercial Register maintained by the Regional Court in Brno under file number L20474.

3. HOW TO CONTACT US?

If you have any questions regarding these Privacy Policies or if you wish to exercise your rights established in these Privacy Policies, please contact us using the following methods:

- Send an email to info@iclbrno.cz;
- Via postal service provider: Intercultural Creative Life z.s., Cihlářská 646/24, 602 00 Brno.

4. WHAT PERSONAL DATA DO WE COLLECT AND HOW DO WE HANDLE IT?

We collect personal data from the following sources:

- Directly from you, either in person (at event venues or otherwise), or on our Websites, on the web pages of our social media, or when you contact us or someone contacts us on your behalf;
- From automated technologies such as cookie files, server logs, and other similar technologies;
- From third parties who are our service providers in providing their services in connection with your use of the Websites and Services. Please read section 7



titled "With whom do we share your personal data?" where you will learn more about these service providers;

- From social media platform providers (such as Facebook and Instagram) where you share our content via social media by "liking" on Facebook, following and sharing our posts on Instagram, and so forth;
- In other ways as explained below in this article titled "What personal data do we collect and how do we handle it?"

Our main objectives in collecting personal data about you are:

- (i) Providing our Services and fulfilling your requests that you have communicated to us on the Websites or at event venues;
- (ii) Verifying your identity and age;
- (iii) Improving our products and services and developing and producing new products and services;
- (iv) Investigating and settling disputes;
- (v) Complying with applicable laws, court orders, other legal processes, or regulatory requirements;
- (vi) Enforcing our contracts entered into with you;
- (vii) Protecting our rights, property, or safety or the rights, property, or safety of third parties, including our other customers and users of the Websites and our events;
- (viii) Providing support for providing our Services;
- (ix) Using personal data for other purposes required or permitted by law.

We primarily use personal data for the following purposes:



4.1 PROVISION OF PRODUCTS AND SERVICES

We collect and store personal data voluntarily provided to us during the use of the Websites and/or our Services. Contact and payment details provided to us are used for delivering products and services ordered on our Websites or directly at our events. Contact details are used for sending service-related messages regarding such orders. This includes purchasing products and services, your participation in our events, your group reservations, and so on. For example:

Ticket reservations and other online purchases.

If you want to reserve tickets through our Websites, we need to know your name, payment card details, email address, and/or your phone number. We also need this information if you make other online purchases through our Websites.

If you are interested in any of our tickets at a reduced price or free tickets (e.g., tickets for students, seniors, or holders of a valid ZTP/P card), we have the right to ask you to present relevant proof of identity to prove your entitlement to purchase tickets at a lower price or receive free tickets. In some cases, we may need to verify such proof of identity in databases of third parties, but we will not obtain or store a copy of such proof in any of our systems. We may process information regarding your health status if you reserve a wheelchair-accessible seat or a seat for an assistant in connection with the organization of private events with catering and you provide us with information about a food allergy, from which your potential health problems directly or implicitly arise.

We use this data to process and handle your orders and to send email communications related to the requested service (text messages upon request) for your reservation or purchase. We may also use this data to send a follow-up service email after the completion of your event visit to obtain feedback on your satisfaction with our services.



Payment methods

For our products and services, you can pay on our Websites (credit/debit) by credit card, payment within the Stripe online payment system. Any personal data provided in connection with such payment will be collected, processed, and stored in accordance with the privacy policies of the respective provider (i.e., not our Privacy Policies).

From payment service providers, we may obtain your payment details, such as your first and last name, email address, and certain digits of your credit card number (or account number), which will be used to pre-fill relevant fields during your purchase using our Services, can help us assign your payment to a reservation from our Websites and can also be used for efficient refund of your payment in case of cancellation or return of ordered products or services.

What is our legal basis?

The use of your personal data (including checking your proof of identity or ZTP/P card if you request cheaper or free tickets) is necessary to fulfill our obligations under any contract we have entered into with you, such as a ticket purchase agreement. We have a legitimate interest in checking your proof of identity or other requested document, which enables us to ensure that the relevant discount programs are used fairly, that any fraud is detected, and that the abuse of these programs is prevented. If we process data regarding your health status for the purposes mentioned above, we rely on your explicit consent, as we process such information for the purpose of providing a service you have voluntarily requested.

4.2 VERIFICATION OF THE AGE OF PERSONS USING OUR PRODUCTS AND SERVICES

At events we organize, we welcome children and young people. However, some of our services available on our Websites may only be used with age restrictions. Age restrictions are explained in the terms and conditions for using our Services. Persons with limited legal capacity (aged 0 to 17) may use our Services only (and submit confirmations or consents regarding the use of the Websites) with the consent of a



parent or other legal representative (and such consent of the parent/legal representative must be provided to ICL Brno upon request in writing).

This means that we may ask you for a document showing your date of birth. We may also ask you to provide other documents, such as a student ID card or proof of enrollment, to verify your right to purchase discounted or free tickets.

What is our legal basis?

If we use your personal data to verify that you or the person receiving our Services meets all the age restrictions we have set, such a request represents our legitimate interest. We also have a legitimate interest in checking your proof of identity to verify that you are entitled to purchase discounted or free tickets you request and to ensure that the relevant discount programs are used fairly, detect any fraud, and prevent abuse of these programs.

4.3 PROVISION AND MANAGEMENT OF ONLINE ACCOUNTS

If you register for an online account on our Websites, we will ask you to provide your first name, last name, and email address. We will also require you to enter a password to access your account. During the registration process or when using your account, you may also voluntarily provide us with additional information, such as your mobile phone number, date of birth, and so on. You can update and change your contact details and some other personal data we have about you at any time through your account.

We will use this personal data to provide you with online features available within the account, including facilitating the purchase of our products and services through your account (where this feature is available) and system notifications. This personal data is also used to identify you when visiting and interacting with other areas of our Websites (more information about our use of your personal data for this purpose can be found in the "Customer Insights and Analysis" section).

You may also request secure storage of your payment card data by our payment service providers, who process payments and store your payment data to expedite



the online purchasing process of products and services. Please note that the payment card data you provide to us and agree to store is always provided directly to the chosen payment service provider, which stores this payment card data for you.

What is our legal basis?

The use of your personal data is necessary for us to fulfill our obligations under any contract we have entered into with you, such as the contract for the use of the ICL Brno online account.

4.4 CUSTOMER SERVICES

Our Websites and our organization utilize various user interfaces that allow you to request information about our events and services: electronic query forms, designated email addresses, and our social media website pages. In any case, you can request contact information along with other personal data relevant to your inquiry. This information is intended to enable us to respond to your requests. We may process information about your health status if you have voluntarily informed us about your health problem.

What is our legal basis?

We have a legitimate interest in using your personal data to provide you with the best customer service we can offer. If you voluntarily provide information about your health status, we will generally rely on your explicit consent to process such personal data. If you voluntarily provide information about the health status of another person, we may request the explicit consent of that person to process such personal data. We may also process this personal data without such explicit consent if we are required to do so in the performance of our legal obligations, such as ensuring that disabled persons have the opportunity to use our services.

4.5 YOUR FEEDBACK ON OUR PRODUCTS AND SERVICES

Occasionally, we will contact you to request feedback on our products and services through online surveys or feedback on our events. The information obtained is used to improve the quality of our services.



What is our legal basis?

We have a legitimate interest in using the information you provide us with in your feedback for the purposes described above.

4.6 CUSTOMER INSIGHTS AND ANALYSIS

We analyze your contact information and other information you have provided to us when using our Websites and our Services, including your date of birth and other personal information we collect or track from your interactions with our Websites and/or our services, such as event tickets and other services you have purchased or viewed.

If you have consented to the use of cookies (where legally required), we use cookies, log files, and other technologies to collect personal data from the hardware and software of the computer you use to access the Websites or from your mobile phone. This includes the following applications:

- IP address to track Website visits;
- session identifier to track statistics on our Websites;
- information about your personal or professional interests, demographic data, purchasing habits, experiences with our products, and contact preferences.

Our Websites and emails contain "cookies," "web beacons," or "pixel tags" ("Tags"). Tags allow us to track the acceptance of emails sent to you, count users who have visited a particular website page or opened an email, and collect other types of aggregate information. Once you click on an email marked with a Tag, your contact information may subsequently be linked to the source email and the corresponding Tag.

In some of our email messages, we use a "target URL" linked to certain websites managed by us or websites managed in our interest. We may track click-through data to help us determine your interest in specific topics and measure the effectiveness of these communications.



This information is used to create profiles and insights into your habits regarding concert visits and helps us better understand our customers. If we have your consent to use information about your location, we may use such information to better understand the needs of our customers and provide you with information about services available in the area where you are currently located.

Using this information, we are able to measure the effectiveness of our offerings and how visitors use our Websites and our Services. This enables us to determine which individual pages of our Websites are most attractive to our visitors, which parts of our Websites are most interesting, how customers use our Services, and what kind of offers our customers like to see.

Some of your personal information may be used for profiling purposes, to support our marketing activities, for example, to inform you about new concerts, events, or available services that best match your selection preferences. Further details on how your personal data may be used for marketing purposes are provided below in the "Marketing Communication" section.

What is our legal basis?

In cases where your personal data is completely anonymized, we do not require a legal basis for its use because such information no longer constitutes personal data subject to data protection regulations. However, our collection and use of such anonymized personal data may be subject to regulation under other laws that require your consent. Further details can be found in the "Cookie Policy."

If your personal data is not anonymized, we have a legitimate interest in using your personal data to ensure the best products and services for you and our other customers.

4.7 MARKETING COMMUNICATIONS

We conduct the following marketing activities that involve your personal data:

- Marketing conducted via email. Information we obtain about you through monitoring your interaction with our Websites, from our email communication



with you, and/or based on your interest in our products and services (details about the collected data and the way it is collected can be found above in the "Customer Insights and Analysis" section), and/or your email address and mobile phone number are used to send marketing communications via email and text messages, in cases where you have consented to receiving such marketing communications or where we have another legal basis.

What is our legal basis?

If your personal data is not in anonymized form, we have a legitimate interest in using your personal data for marketing purposes. We will send marketing communications to you via email only in cases where you have consented to receiving such marketing communications or where we have legal permission to do so.

- Personalized online advertising. Information we obtain about you through monitoring your interaction with our Websites, from our email communication with you, and/or based on your interest in our products and services (details about the collected data and the way it is collected can be found above in the "Customer Insights and Analysis" section) is used for personalized online advertising purposes.

What is our legal basis?

If your personal data is not in anonymized form, it is in our legitimate interest to use your personal data for marketing purposes.

- Social media remarketing. Information we obtain about you through monitoring your interaction with our Websites, from our email communication with you, and/or based on your interest in our products and services (details about the collected data and the way it is collected can be found above in the "Customer Insights and Analysis" section) is used to provide personalized advertising on social networks operated by Facebook and/or Google, where you are a registered user of such services. We do this using the Facebook Custom Audience service and/or the Google Customer Match service. Please note that such activity requires us to share your encrypted email address with Facebook



and/or Google, and is also subject to your privacy settings selected for those services.

What is our legal basis?

If your personal data is not in anonymized form, we have a legitimate interest in using it for marketing purposes.

- Social media surveys. If you are a registered user of Facebook or Google services, we may use your encrypted email address to allow Facebook and Google to find other registered users of their services who share similar interests with you based on:
 - information we obtain about you through monitoring your interaction with our Websites, from our email communication with you, and/or based on your interest in our products and services (details about the collected data and the way it is collected can be found above in the "Customer Insights and Analysis" section);
 - information gathered by Facebook and/or Google. We do this using the Facebook Lookalike Audience service and/or the Google Similar Audience service. Please note that such activity is subject to your privacy settings selected for those services.

What is our legal basis?

If your personal data is not in anonymized form, it is in our legitimate interest to use your personal data for marketing purposes.

- Use of anonymized personal data. If your personal data is completely anonymized, there is no legal basis required for its use because such personal data no longer constitutes personal data subject to data protection laws. However, our collection and use of such anonymized personal data may be subject to regulation under other laws that require your consent. Further details can be found in the Cookie Policy.

4.8 BUSINESS MANAGEMENT AND COMPLIANCE WITH LEGAL REGULATIONS.



We use your personal data for the following purposes of managing the association and complying with legal regulations:

- Compliance with our legal obligations;
- Protecting our business and your accounts from fraud and other illegal activities;
- Protection of our property;
- Ensuring fair use of the Services, including offers of discounted and free tickets or other promotional activities offered by us;
- Enforcement of our legal rights;
- Protection of the rights of third parties.

What is our legal basis?

We have a legitimate interest in using your personal data in connection with the operation and functioning of the association, in enforcing our legal rights, or in protecting the rights of third parties. For all other purposes described in this section, it is our legal obligation to use your personal data to comply with all our legal obligations imposed on us, such as court decisions.

4.9 HEALTH AND SAFETY PROTECTION.

We may use your personal data to ensure a safe environment for our customers/visitors, association members, and possibly employees and other individuals during their attendance at our events. Such personal data may include data collected for the purpose of ensuring safety and health, including injury reports and records of filed claims. Since among these data may also be data concerning your health status, they may fall into a special category of personal data, which relevant data protection laws define as data revealing racial or ethnic origin, religious beliefs, or information about the subject's health (as well as a range of other information). We may also use this data for the purpose of establishing, asserting, or defending a legal claim in connection with an injury or other incident, including, if necessary, sharing such information with an insurer.

What is our legal basis?



Our legitimate interest in using your personal data lies in using this personal data in connection with an injury or other incident, as described above, and in some cases, we may process this personal data also for the purpose of fulfilling our legal obligations, including obligations in the area of ensuring safety and health. Where we process personal data concerning your health status for these purposes, we may process this data for the purpose of establishing, asserting, or defending a legal claim (such as a claim in connection with an injury or other incident), and in some cases, it may also be necessary in the interest of defending the vital interests of the data subject or another person (in cases where the data subject is physically or mentally incapable of giving consent).

We may also process information concerning your health status if it is in the significant public interest (for example, in the interest of fulfilling our legal obligations to ensure equal opportunities or equal treatment of people in various physical or mental conditions or to provide our services in accordance with health and safety regulations and/or our responsibility as a property user where our events take place).

4.10 OTHER PURPOSES.

If we were to collect and intend to use your personal data for any purpose other than those mentioned above in this section 4, or if we were to propose any significant changes regarding the list of purposes for which we may use your personal data, we will inform you about such purpose or change through your contact details or communicate them to you in person.

5. HOW WE OBTAIN YOUR CONSENT

If the use of your personal data requires your consent, you can provide this consent:

- at the time when we collect your personal data as per instructions; or
- by information provided by you via email or through the postal service provider according to the details provided in these policies.

We use the legal basis of consent only in connection with processing that is entirely voluntary - it is not used for processing such personal data that is necessary or mandatory to process regardless of consent.



You may revoke your specific consent granted for the processing of your personal data at any time. Please note that even if you withdraw your consent for us to use your personal data for a specific purpose, we may continue to process your personal data for other purposes based on a different legal basis.

6. USE OF COOKIES AND SIMILAR TECHNOLOGIES

Our Websites use certain cookies, pixels, web beacons, log files, and other technologies of which you should be aware. Further information about the cookies we use and how to manage and remove cookies can be found in the Cookie Policy.

7. WITH WHOM WE SHARE YOUR PERSONAL DATA?

We may share your personal data for the purposes described in section 4 of these Data Protection Policies:

- Internally with our members/possibly external employees who are authorized to process your personal data for the purposes stated below;
- Externally with service providers as third parties.

Categories of service providers as third parties with whom we share your personal data include the following:

- ticketing system providers;
- payment processors (note that you always provide payment card data directly to the selected payment service provider, e.g., Stripe, and we do not collect or store this data);
- printers and supplier companies;
- suppliers who host, provide, manage, support, or administer certain aspects of our Websites and customer services;
- customer survey and customer analysis providers;



- providers of online advertising, email advertising, and social media advertising and other marketing services and systems, providing associated consultancy services;
- third parties assisting us in operating or managing events organized by the association;
- third parties co-organizing our events;
- our professional advisors, which may include lawyers, accountants, health and safety advisors;
- third parties assisting us in professionally storing and/or disposing of documents;
- social networks and platforms like Facebook for marketing purposes (although we only share your email address with them in encrypted form - for more information, see the Marketing Communication section above);
- any other third party to whom we are obliged or permitted by law, court order, or to comply with any search warrant or similar instrument served on us by any enforcing authority, government official, or regulatory body;

8. LINKS AND THIRD-PARTY SERVICES

8.1 General

Our Websites contain links to third-party websites and services, including the websites of third-party partners. Please remember that if you use a link to navigate from our Websites to other websites or if you order or request a service from a third party, these Data Protection Policies will no longer apply. Your browsing and interaction on any other websites or your dealings with another service provider as a third party are subject to the respective rules and policies of such third-party website or service provider. We do not monitor, control, or endorse the privacy practices of third parties. We recommend that you familiarize yourself with the privacy practices stated on all websites you visit or with all service providers with whom you deal, and contact them



if you have any questions regarding their respective privacy policies and practices. These Data Protection Policies exclusively relate to personal data collected through our Websites and Services and do not apply to third-party websites and service providers.

8.2 Payment Services

Further information on the possibility of using online payment services to pay for services ordered on our Websites can be found in section 4.1 above.

9. HOW LONG DO WE RETAIN YOUR PERSONAL DATA?

Whenever we collect or process your personal data, we will usually retain it for a period of one year from our last interaction with you or otherwise in accordance with our data retention policies, under which we do not retain personal data longer than necessary to fulfill the purpose for which it was collected. We will retain personal data you provide to us in relation to any contract we have with you for three years and under certain circumstances, such as in relation to a claim for damages you have caused to us or any third party, for ten years. If your data is only needed for a short period, for example, for specific marketing campaigns, we may delete it. At the end of the specified data retention period, your data will either be deleted or anonymized, such as by aggregation with other data, to be used in an unidentifiable manner for statistical analysis and planning. We regularly review the length of time we retain your personal data.

10. CONFIDENTIALITY AND PROTECTION OF YOUR PERSONAL DATA

We are committed to securing the personal data you provide to us and taking reasonable measures to protect your personal data from loss, misuse, or alteration.

To protect the personal data under our control, we have implemented information security policies, rules, and technical measures designed to prevent:

unauthorized access,

inappropriate use or disclosure,



unauthorized modification, and

unlawful destruction or accidental loss.

All our members and data processors (i.e., those processing your personal data for the purposes mentioned above) who have access to personal data and are involved in personal data processing are required to maintain the confidentiality of the personal data of all users of our Services.

11. HOW TO ACCESS YOUR PERSONAL DATA AND YOUR OTHER RIGHTS

In relation to the personal data we hold about you, you have the following rights. You can exercise these rights by contacting us using the contact details provided in Section 3 of these Data Protection Policies or by other means described below:

Your right to access personal data: If you ask us, we will confirm whether we are processing your personal data, and if so, we will provide you with a copy of this personal data (together with some additional details). If you request further copies, we may charge you a reasonable fee.

Your right to rectify personal data: If the personal data we hold about you is inaccurate or incomplete, you have the right to have it corrected. If we have already shared your personal data with others, we will inform them of the correction, where possible. If you ask, we will also provide you with information about who we have shared your personal data with, where possible and legally, so you can contact them directly. If you have an online account, you can log in at any time to update your contact details and email and marketing preferences.

Your right to erasure of personal data: You can ask us to delete or remove your personal data under certain circumstances, for example, if we no longer need such data, or if you withdraw your consent to the processing of personal data. If we have already shared your personal data with others, we will inform them of the deletion, where possible. If you ask, we will also provide you with information about who we



have shared your personal data with, where possible and legally, so you can contact them directly.

Your right to restrict processing of personal data: You can ask us to block or suspend the processing of your personal data under certain circumstances, for example, when you dispute the accuracy of such personal data or object to our processing. However, this will not prevent us from storing your personal data. Before we accept any restrictions, we will inform you about it. If we have already shared your personal data with others, we will inform them of the restrictions, where possible. If you ask, we will also provide you with information about who we have shared your personal data with, where possible and legally, so you can contact them directly.

Your right to data portability: Under certain circumstances, you have the right to receive the personal data you provided to us (in a structured, commonly used, and machine-readable format) and to use it elsewhere, or to ask us to transfer such personal data to a third party of your choice.

Your right to object: You can ask us to stop processing your personal data, and we will do so if:

- the processing is based on our own legitimate interest or the legitimate interest of a third party in relation to the processing of your personal data, except where we can demonstrate compelling legal grounds for processing; or
- we process your personal data for direct marketing purposes. You can ask us to stop sending you marketing offers that were sent to you by email or text messages at any time using the "unsubscribe" or "opt-out" link provided in the marketing offer. This request will be considered as a withdrawal of your consent to receive marketing communications as the legal basis on which we contacted you by email or SMS for marketing purposes. Please note that updating our marketing systems may take several days (but usually no longer than 14 days), and during this period, you may continue to receive marketing communications from us.

Your rights regarding automated decision-making and profiling: You have the right not to be subject to a decision based solely on automated processing, including



profiling, if it has legal effects on you or significantly affects you, unless such profiling is necessary for the conclusion or performance of a contract between you and us.

Your right to withdraw consent to the processing of personal data: If we rely on your consent (or explicit consent) as the legal basis for processing your personal data, you have the right to withdraw this consent at any time.

Your right to lodge a complaint with the supervisory authority: If you have any doubts about any aspect of our personal data protection practices, including how we have handled your personal data, you can report this to the Office for Personal Data Protection, located at Pplk. Sochora 727/27, 170 00 Prague 7 - Holešovice. Detailed information on how to do so can be found on the office's website at <https://www.uoou.cz> or obtained via the helpline +420 234 665 111 or by email at posta@uoou.cz.

12. CHANGES TO THESE PRIVACY POLICIES

To ensure that you are always informed about how we use your personal data, we will periodically update these Privacy Policies to reflect any changes in the way we use your personal data. We may also make changes necessary to comply with changes in relevant legislation or regulatory requirements. We recommend that you regularly check these Privacy Policies to be informed about how we use your personal data.

13. COOKIES POLICY

INTRODUCTORY PROVISIONS

We use cookies on our Websites for identification and analysis purposes. By using these Websites, you consent to the storage and access of cookies on your device.

The purpose of these cookie usage policies ("Cookie Usage Policies") is to inform you about how the Intercultural Creative Life association uses "cookies" and similar technologies to help you make informed decisions when using our Websites. Please take a moment to read and understand these Cookie Usage Policies. These Cookie



Usage Policies should be read and interpreted in conjunction with our Privacy Policies and our General Terms and Conditions.

Cookies and similar technologies are very small text documents or pieces of code that often contain a unique anonymous identifier. When you visit a website or use a mobile application, the server requests permission from your computer or mobile device to store this file on your computer or mobile device and access information from it. Information collected through cookies may include the date and time of visits and how you use our Websites.

Cookies may be used by the Intercultural Creative Life association as part of the Websites and are also used by our partners as third parties.

For more information about cookies and similar technologies, please visit https://en.wikipedia.org/wiki/HTTP_cookie. Furthermore, in these Cookie Usage Policies, all technologies using the above functions will be referred to as "cookies."

YOUR CONSENT TO THE USE OF COOKIES BY INTERCULTURAL CREATIVE LIFE

By continuing to use our Websites, you are deemed to consent to the use of cookies described in these Cookie Usage Policies. If you do not agree to the use of cookies by ICL Brno, please read the following section.

YOU CAN BLOCK COOKIES You can block the use of cookies by activating the relevant settings in your browser or by following the links below. For more information on managing cookies and blocking cookies for a wide range of web browsers, visit [All About Cookies](#).

WHAT HAPPENS WHEN YOU BLOCK COOKIES

To use certain parts of our Websites, you may need to accept cookies. If you choose to refuse consent or subsequently block cookies, some aspects of our Websites may not function properly, and you may likely not have access to all or some parts of our Websites.



HOW WE HANDLE COOKIES

"Strictly necessary" cookies

We use cookies in cases where their use is necessary for the operation of the Websites, such as storing information that you are logged in to the Website.

"Session" cookies

In this case, we use cookies to allow the Websites to uniquely identify your browsing session on our Websites, allowing us to coordinate this information with data from our web server.

"Analytics" cookies

We use "analytics" cookies. These cookies, along with other information, allow us to calculate the aggregate number of users browsing the Websites, and also allow us to determine which features of our Websites are most popular.

We use this information to improve the Websites. Generally, we do not store any information you provide to us through cookies.

Social media

We use cookies to customize your interaction with social media, such as Facebook. Such cookies recognize users of these social media sites when viewing social media content on our Websites. They also allow you to quickly share content through social media via simple sharing buttons.